



1. 中英文企业名称、地址

内蒙古鄂尔多斯资源股份有限公司 Inner Mongolia Erdos Resources Co.,Ltd.

内蒙古鄂尔多斯市东胜区罕台镇现代羊绒产业园

Hantai Modern Cashmere Industrial Zone, Hantai, Dongsheng District, Ordos City, Inner Mongolia, China

2. 中英文企业及产品简介

内蒙古鄂尔多斯资源股份有限公司是国家外贸转型升级专业型示范基地——“鄂尔多斯市羊绒及制品专业型示范基地”的龙头企业。公司前身伊克昭盟羊绒衫厂于1981年建成投产，经三十余年高速滚动发展，现已发展成为当今世界产销规模最大、产业体系最为完善、营销网络最为成熟、技术装备最为先进的绒纺行业领军企业。2013年企业总资产达142.162亿元，营业收入突破20亿元，“鄂尔多斯”品牌价值达669.97亿元。

企业于1997年通过“ISO9001质量管理体系认证”和“ISO14001环境管理体系认证”，1999年企业产品获得了国际环保纺织协会的“国际信心纺织品认证”。完善的质量管理体系为企业的产品提供了可靠的质量保证。

公司目前在国内市场设有1600多家营销网点和33家物流中心，形成旗舰店、商场专厅、加盟店、自营店有机结合的营销网络格局。公司积极拓展海外市场，目前在洛杉矶、东京、香港和意大利设有四家海外营销公司，2家自主品牌海外旗舰店、2家产品营销设计中心，初步构筑起国际化营销框架。

Inner Mongolia Erdos Resources Co., LTD. is the leading enterprise in "Ordos cashmere and cashmere products professional demonstration base" which is a national professional demonstrative base for foreign trade transformation and upgrading. This company originated from Ih Ju League Cashmere Factory that was established and put into production in 1981, after more than 30 years of high-speed rolling development, The company has become the largest leading enterprise in cashmere textile industry around the world with the largest production and sales scale, the most mature marketing network and the most advanced technology and equipments. The total assets reached to 14.2162 billion Yuan in 2013 with an annual sales revenue over 2.0 billion Yuan, The brand value of "Erdos" is 66.997 billion Yuan.

Accredited by "quality management system certification ISO 9001" and "environmental management system certification ISO 14001" in 1997, our product also acquired "confidence textiles" certification by TESTEX in 1999. Perfect quality management system provides a reliable quality assurance for our products.

Erdos currently has more than 1600 stores and 33 logistics centers in domestic market, the compound marketing network is composed of flagship stores, shopping center halls, franchisees, independently-operated stores. In order to expanding overseas markets, the company established four marketing companies in Los Angeles, Tokyo, Hong Kong and Italy, 2 independently-owned brand flagship stores and the other 2 overseas marketing design centers, the preliminary internationalized marketing framework has been successfully built.

3. 企业联系方式

电话：0477-8543851

TEL:0086-477-8543851

邮箱：erdos@chinaerdos.com

E-MAIL:erdos@chinaerdos.com